



The Bharat Scouts and Guides

National Headquarters

Address: Lakshmi Mazumdar Bhawan, 16, M. G. Marg, I. P. Estate, New Delhi-110002

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Circular No.: 28 / 2021

Date : 25th March 2021

To
All the State Secretaries,
State Associations of
The Bharat Scouts and Guides,
INDIAN UNION

SUB: EARTH HOUR 27TH MARCH, 2021



Dear Sir/Madam,

We are happy to inform you that together with valued partners and supporters from across the globe, **Earth Hour** has grown from a one city event in 2007 into the world's largest and most well known environmental campaign for the planet reaching over 1.8 billion people worldwide last year. World Scouting has been supporting this initiative every year. It is an opportunity for every one of our Scouting Guiding community to inspire our friends, family and colleagues - in a fun way - to go a little greener in our everyday lives. The Bharat Scouts and Guides will also support and observe this Environmental initiative like every year. This year, **Earth Hour** will be observed on Saturday 27th March 2021 from 8:30 PM to 9:30 PM.

As Scouts Guides, we're committed to the environment in our everyday actions. Nature and environment are an integral part of Scouting Guiding and are part of our fundamentals. WOSM Globally invite Cubs, Bulbuls, Scouts, Guides, Rovers and Rangers and their families, friends and communities to demonstrate their commitment to save planet Earth - a common inheritance to all humankind. During this campaign, we work together to action at the same time, resulting in strong advocacy for a healthy planet on a global scale.

What can Scouts Guides do?

- As a first step, we can all start by simply switching off our lights and devices on 27 March for one hour, from 8:30 PM to 9:30 PM.
- There's lots more you can do too, before, during and beyond Earth Hour! You can participate in Earth Hour by joining the Earth Tribe, choosing your path and taking the challenges to earn each badge! You can also advocate to protect nature, from your own home.
- As Scouts, we're committed to the environment in our everyday actions. During this campaign, we work together to speak up for nature at the same time, resulting in strong advocacy for a healthy planet on a global scale.

- Once you're done, tell us about your contributions to Earth Hour by posting on social media using the hashtag #EarthHour while tagging @WorldScouting for a chance to be featured on our channels!

Further, don't forget to use the hash tags #bsgindia #Scouts and #Connect2Earth or #EarthHour on social media to post photos/Videos of Scouts Guides in actions. You can also submit your report, photos and video clips related to Earth Hour to the Bharat Scouts and Guides, National Headquarters by info@bsgindia.org or pro@bsgindia.org

Thanking you,

Yours in Scouting,



(RAJ KUMAR KAUSHIK)
DIRECTOR_{DS}

Copy to:-

1. All the NHQ Office Bearers of the Bharat Scouts and Guides, National Headquarters.
2. Chairman/Secretary, Railway Scout and Guide Board, Rail Bhawan, New Delhi.
3. The Commissioner, Kendriya Vidyalaya Sangathan, 18 Institutional Area, Shahid Jeet Singh Marg, New Delhi - 110016.
4. The Commissioner, Novadaya Vidyalaya Samiti, Institutional Area, B-15, Sector - 62, Noida, Uttar Pradesh – 201309.
5. All the District Secretaries, District Association of Dammam, Riyadh, Muscat and Jamiat Youth Club with a request to take necessary action.